

INVESTOR RELATIONS ROUNDUP

JULY/AUGUST 2026 ISSUE

INVESTOR EVENTS

- [1x1 Meetings at Wolfe Research TMT Conference in San Francisco, CA](#)
[September 9, 2026](#)
- [1x1 Meetings at Lake Street Capital Markets 10th Annual Best Ideas Growth Conference in New York, NY](#)
[September 10, 2026](#)
- [Q2 2026 Earnings Webcast and Supporting Materials](#)
[August 6, 2026](#)

IN CASE YOU MISSED IT

Case Studies:

- [Optima Grows Revenue 49% With PubMatic Intelligent Yield](#)
[August 2026](#)
- [PubMatic and Amnet Deliver 25.7% Uplift in Video Completion with France's First Agentic Campaign](#)
[August 2026](#)

Agentic Advertising Demos:

- [PubMatic AgenticOS in Action](#)
- [Live Sports Marketplace](#)

Blog Posts:

- [The Agency Guide to Retail Media: Stop Losing Margin to Fragmentation and Start Winning More Business](#)
[August 3, 2026](#)
- [From Vision to Execution: Already Living the Agentic AI Future](#)
[July 21, 2026](#)
- [Partner Perspectives: Philo Weights In On Pause Ads and the Attention Economy of CTV](#)
[July 13, 2026](#)
- [PubMatic and Zynga Unlock Premium Mobile Gaming Inventory For Buyers](#)
[July 9, 2026](#)

INVESTOR RELATIONS ROUNDUP

JULY/AUGUST 2026 ISSUE

- [Subscribe to PubMatic Blog Posts and Keep Ahead of the Curve](#)

PUBMATIC IN THE NEWS

- [Update on Google Ad Tech Trial](#)
[Google Won't Have to Break Up Its Ad Tech Business, Judge Brinkema Rules](#)
[Adexchanger | September 2, 2026](#)
- [Sony + PubMatic: Sony Aims to Connect Advertisers to PlayStation Users With Launch of 'Live TV on PS5'](#)
[Announcement | August 31, 2026](#)
- [PubMatic Establishes Melbourne Office to Support Agencies Scaling CTV and Programmatic Strategies](#)
[Press Release | August 27, 2026](#)
- [PubMatic Appoints Megan Ramm as CRO to Accelerate Growth as AI Transforms Digital Advertising](#)
[Press Release | August 10, 2026](#)
- [PubMatic Launches Governance Architecture for Agentic Advertising on AgenticOS](#)
[Press Release | August 5, 2026](#)
- [AI Agents Are Giving Publisher a New Way to Monetize Their Data](#)
[Adexchanger | August 3, 2026](#)
- [Inside the AdRoll-PubMatic Partnership Powering Agentic Advertising Workflows](#)
[TECHiNTELPRO | August 3, 2026](#)
- [ThinkResult and PubMatic's AgenticOS Deliver 90% Faster Campaign Setup in India](#)
[Press Release | July 27, 2026](#)
- [PubMatic CEO Rajeev Goel On Building an AI-Native Advertising Platform](#)
[Tipsheet.ai | July 23, 2026](#)

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