Form 144 Filer Information

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK	0001833511
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer	PUBMATIC, INC.
SEC File Number	001-39748
Address of Issuer	601 MARSHALL STREET Redwood City CALIFORNIA 94063
Phone	6503313485
Name of Person for Whose Account the Securities are To Be Sold	RAJEEV GOEL

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	Director
Relationship to Issuer	Officer
Relationship to Issuer	10% Stockholder

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 8th Floor New York NY 10004	50021	873366.66	37303647	10/22/2026	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
Common	10/22/2026	Exercise of Stock Options	Issuer	☐		21871	10/22/2026	Cash
Common	11/09/2020	Previously Exercised Stock Options	Issuer	☐		12500	11/09/2020	Cash
Common	10/01/2026	Restricted Stock Units	Issuer	☐		15650	10/01/2026	N/A

***** If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
RAJEEV GOEL 601 MARSHALL STREET Redwood City CA 94063	Common	10/02/2026	50233	953099.65
10b5-1 Sales for RAJEEV KUMAR GOEL 601 MARSHALL STREET Redwood City CA 94063	Common	09/24/2026	28583	527227.73
10b5-1 Sales for RAJEEV KUMAR GOEL 601 MARSHALL STREET Redwood City CA 94063	Common	09/24/2026	21870	403403.09
10b5-1 Sales for RAJEEV KUMAR GOEL 601 MARSHALL STREET Redwood City CA 94063	Common	08/20/2026	28109	463568.01
10b5-1 Sales for RAJEEV KUMAR GOEL 601 MARSHALL STREET Redwood City CA 94063	Common	08/20/2026	21871	360692.16
10b5-1 Sales for RAJEEV KUMAR GOEL 601 MARSHALL STREET Redwood City CA 94063	Common	08/07/2026	211302	3749434.58
10b5-1 Sales for RAJEEV KUMAR GOEL 601 MARSHALL STREET Redwood City CA 94063	Common	07/23/2026	28109	347014.04
10b5-1 Sales for RAJEEV KUMAR GOEL 601 MARSHALL STREET Redwood City CA 94063	Common	07/23/2026	21870	269991.71

144: Remarks and Signature

Remarks

Date of Notice 10/22/2026

Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1 03/05/2026

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Rajeev Goel

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)